



# ACCP

## International Clinical Pharmacist

Editor: Wafa Y. Dahdal, Pharm.D., BCPS

### ADVERTISING RATE CARD

#### GENERAL INFORMATION

**Frequency:** Quarterly  
**Established:** Spring 2011  
**Affiliation:** American College of Clinical Pharmacy  
**Circulation:** 10,200  
**Audience:** Clinical pharmacists, educators, and officials who oversee clinical pharmacy practice and education

**Editorial Mission:** To advance clinical pharmacy practice beyond North America by providing a forum for colleagues to learn about and discuss issues related to clinical practice development and advancement, patient-centered services, training of future clinical pharmacists, credentialing, and continuing professional development

#### ADVERTISING INFORMATION

##### Advertisement Type

Announcements of quality educational programs, conferences, or products and position listings of interest to the international audience may be published in *ACCP International Clinical Pharmacist*.

##### Advertising Policy

Announcement and position listings are subject to review and approval of the editorial staff. All professional placement advertising shall be in accordance with all applicable United States statutes including all EEOC rules and regulations.

##### Submission Deadlines

Ads must be received by the first day of the month that precedes the release month of the next quarterly issue, as follows:

<u>Submission Deadline</u>	<u>Publication Issue (Release Month)</u>
April 1	Spring (May)
July 1	Summer (August)
September 1	Fall (November)
January 1	Winter (February)

##### Style and Format

ACCP accepts ads in electronic format only. Ads must be submitted electronically by e-mail to [accp@accp.com](mailto:accp@accp.com).

Text should be submitted as a Word document with any logo/image attached as a separate file. Logos/images should be sent as a .jpg file at 300 dpi (high resolution).

Editorial staff reserves the right to revise ads for consistency with the formatted style and grammar of the *ACCP International Clinical Pharmacist*.

#### Advertising Fee

Advertising fees are as follows:

<u>Number of Words</u>	<u>Fee</u>
Up to 250 words	\$550
251 – 500 words	\$700
501 – 750 words	\$850
751 – 1000 words	\$1100

#### Payment Terms and Information

An institutional purchase order, insertion order, or letter from a company officer or director authorizing ad placement must accompany all ads.

Payment will be required upon acceptance of the ad and must be received by ACCP no later than last day of the month that precedes the release month of the issue in which the ad will be published.

ACCP accepts payment by wire transfer or credit card.

**Wire Transfer:** Wire transfers must be payable in U.S. funds to American College of Clinical Pharmacy.

Send funds in U.S. Dollars to:

Receiving Bank: Dubuque Bank and Trust  
1398 Central Avenue Dubuque  
Iowa 52001 USA

SWIFT Code: DUBTUS44

Beneficiary Bank: Bank of Blue Valley  
11935 Riley Street  
Overland Park, Kansas 66213 USA

Beneficiary: American College of Clinical Pharmacy  
13000 W 87th St. Pkwy, St. 100  
Lenexa, Kansas 66215 USA

Beneficiary Account#: 237264

All wire transfer charges are to be paid by the sender. Advise ACCP at [accp@accp.com](mailto:accp@accp.com) when wire transfer has been issued.

**Credit Card Payment:** ACCP accepts the following credit cards: American Express, Discover, MasterCard, and VISA.

Please submit payment information to:

*ACCP International Clinical Pharmacist* Advertisements  
Attn: Tanya Hayes  
13000 W. 87th Street Parkway, Suite 100  
Lenexa, KS 66215-4530  
Fax: +1 913 492 0088

#### More Information

For more information, contact ACCP by e-mail at [accp@accp.com](mailto:accp@accp.com) or by phone +1 913 492 3311.