

# American College Of Clinical Pharmacy 2012 Corporate Sponsorship Program

2012 ACCP Annual Meeting  
October 21–24, 2012 • Hollywood, Florida

The American College of Clinical Pharmacy's Corporate Sponsorship Program allows participating companies to maximize their visibility and impact at ACCP's Annual Meeting.

An estimated 1,500 clinical pharmacists, residents, fellows, and students will gather at the Westin Diplomat Resort for this meeting. Annual Meeting sponsors will receive extensive visibility as ACCP celebrates over 30 years of leadership in clinical pharmacy.

For more information on ACCP's Corporate Sponsorship Program and other meeting sponsorship opportunities, contact Cunningham Associates, Jim Pattis, [jpattis@cunnasso.com](mailto:jpattis@cunnasso.com); or Randi Fischer, [rfischer@cunnasso.com](mailto:rfischer@cunnasso.com); 180 Old Tappan Road, Old Tappan, NJ 07675; telephone: (201) 767-4170; fax: (201) 767-8065.

## Platinum Level Sponsorship: \$50,000 (limit three)

Platinum Level Sponsorship is limited to three corporate sponsors. Sponsors receive the following in consideration of their support:

- 20' x 20' island exhibit with 16 exhibit-only registrations for exhibit staff
- Ten full meeting registrations for Sponsor's staff
- Sponsor ribbons for all of Sponsor's staff
- Hotel door drop for exhibit promotion
- Acknowledgment of Platinum Level Sponsorship in the official Meeting Guide and Abstracts and in the Web-based meeting information
- Platinum Level Sponsorship signage in the high-traffic meeting registration area
- Acknowledgment of Platinum Level Sponsorship on the ACCP website, with a link to the Sponsor's website
- Full-page, four-color ad in the official Meeting Guide and Abstracts

## Gold Level Sponsorship: \$35,000 (limit five)

Gold Level Sponsorship is limited to five corporate sponsors. Sponsors receive the following in consideration of their support:

- 10' x 20' exhibit (one corner, one standard) with eight exhibit-only registrations for exhibit staff
- Seven full meeting registrations for Sponsor's staff
- Sponsor ribbons for all of Sponsor's staff
- Hotel door drop for exhibit promotion
- Acknowledgment of Gold Level Sponsorship in the official Meeting Guide and Abstracts and in the Web-based meeting information
- Gold Level Sponsorship signage in high-traffic meeting registration area
- Acknowledgment of Gold Level Sponsorship on the ACCP website, with a link to the Sponsor's website
- Full-page, black and white ad in the official Meeting Guide and Abstracts

## Silver Level Sponsorship: \$20,000 (limit seven)

Silver Level Sponsorship is limited to seven corporate sponsors. Sponsors receive the following in consideration of their support:

- 10' x 10' corner exhibit with four exhibit-only registrations for exhibit staff
- Four full meeting registrations for Sponsor's staff
- Sponsor ribbons for all of Sponsor's staff
- Hotel door drop for exhibit promotion
- Acknowledgment of Silver Level Sponsorship in the official Meeting Guide and Abstracts and in the Web-based meeting information
- Acknowledgment of Silver Level Sponsorship on the ACCP website, with a link to the Sponsor's website
- Half-page, black and white ad in the official Meeting Guide and Abstracts