

# Looking for a new way to reach attendees?



## ACCP Door Drop Service

**2012 ACCP Annual Meeting**  
**Westin Diplomat Resort**  
**Hollywood, Florida**  
**October 21–24, 2012**



The 2012 ACCP Annual Meeting brings together colleagues and friends in Hollywood, Florida for programs tailored to meet the professional needs of our members and meeting attendees. From educational sessions to networking with peers, attendees will learn from the top experts and leaders in the field of clinical pharmacy.

### **ACCP OFFERS THE OPPORTUNITY TO EXTEND YOUR REACH FOR:**

Products and Services • Press Releases • Satellite Symposia • Publications • Booth Promotions • CE Monographs

### **WHY SHOULD I PARTICIPATE IN THE DOOR DROP?**

The Door Drop Service provides added visibility for your company, exhibit booth, or event. The Door Drop Service helps you reach late and on-site registrants that mailings may miss and serves as a last reminder about meeting events to attendees who are planning their meeting schedules.

The Door Drop will be distributed on Sunday, October 21 at the Westin Diplomat Resort, the ACCP designated hotel.

### **ARE THERE ANY REQUIREMENTS FOR PARTICIPATION?**

These services are limited to items of business interest to the 2012 ACCP Annual Meeting attendees. Additional charges may apply for items other than printed pieces and items that weigh more than 2 ounces. ACCP reserves the right to refuse items. All items must be approved in advance by ACCP. Please e-mail a PDF file or fax a copy for approval prior to printing to Gretchen Miles at 913-492-0088 or [gmiles@accp.com](mailto:gmiles@accp.com). Please allow two business days for approval.

### **WHAT IS THE COST FOR THE DOOR DROP SERVICE?**

One piece delivered to the hotel room blocks on Sunday, October 21 (print quantity 800): \$1,800 (or \$1,925 for literature announcing an official ACCP satellite symposium). Payment and pieces must be received by September 24, 2012 in order for literature to be distributed.

**For additional information or to receive the Door Drop Service agreement, contact Gretchen L. Miles, CMP at 913-492-3311, or by e-mail at [gmiles@accp.com](mailto:gmiles@accp.com).**