

American College Of Clinical Pharmacy 2012 Sponsorship Opportunities

2012 ACCP Annual Meeting
October 21–24, 2012 • Hollywood, Florida

The American College of Clinical Pharmacy's Sponsorship Opportunities allow participating companies to maximize their visibility and impact at ACCP's Annual Meeting.

An estimated 1,500 clinical pharmacists, residents, fellows, and students will gather at the Westin Diplomat Resort for this meeting. Annual Meeting sponsors will receive extensive visibility as ACCP celebrates over 30 years of leadership in clinical pharmacy.

For more information on ACCP's meeting sponsorship opportunities, contact Cunningham Associates, Jim Pattis, jpattis@cunnasso.com; or Randi Fischer, rfischer@cunnasso.com; 180 Old Tappan Road, Old Tappan, NJ 07675; telephone: (201) 767-4170; fax: (201) 767-8065.

Cyber Café

Saturday, October 20–Wednesday, October 24
\$20,000

As registrants check e-mail throughout the meeting, your company name at each Cyber Café station identifies you as a sponsor of this essential service.

Annual ACCP Fellows Dinner

Saturday, October 20, 7:00 p.m.–10:00 p.m.
Sole sponsorship: \$20,000 • Joint sponsorship: \$10,000

ACCP Fellowship recognizes excellence in clinical pharmacy. The Fellows Dinner, featuring the introduction of new fellows, is an unparalleled opportunity to network with influential clinical pharmacy leaders.

Opening Reception

Sunday, October 21, 6:00 p.m.–8:00 p.m.
Sole sponsorship: \$45,000 • Joint sponsorship: \$15,000

Be part of an Annual Meeting favorite. This all-registrant opener features appetizers, refreshments, and camaraderie.

Scientific Exhibits Lunch

Monday, October 22, 12:00 p.m.–1:00 p.m.
Sole sponsorship: \$30,000 • Joint sponsorship: \$10,000

Exhibit attendees enjoy the convenience of a tasty boxed lunch. Sponsors enjoy high visibility at this traffic-building function.

Scientific Exhibits Breakfast

Tuesday, October 23, 8:30 a.m.–9:30 a.m.
Sole sponsorship: \$30,000 • Joint Sponsorship: \$10,000

Sponsor our popular continental breakfast and give registrants a jump start to their exhibit tour.



ACCP Clinical Pharmacy Challenge— The Annual Student Competition

Sole sponsorship: \$25,000

Don't miss the chance to be part of this novel national pharmacy student team competition. The ACCP Clinical Pharmacy Challenge, a "quiz bowl" style competition, will pit student teams against competitors from schools and colleges of pharmacy nationwide. This sole sponsorship opportunity will give your organization name recognition beginning with the Web-based preliminary rounds and culminating with the excitement of the live quarter finals, semi-finals, and finals at the 2012 Annual Meeting.

Annual Meeting Tote Bag

\$15,000

Registrants will carry the attractive and durable official tote bag—featuring your company logo—long after the Annual Meeting.

Badge Lanyards

\$10,000

Registrants will appreciate the convenience of the registrant badge lanyards featuring your company name.

Hotel Key Cards

\$10,000

This sponsorship opens doors and builds registrant awareness with hotel key cards displaying your company name and logo.