

**ACCP Advocacy Miniseries**  
**Get the Medications Right (GTMRx) Institute Q&A**



**1. What/Who is GTMRx? What is GTMRx's focus?**

Started in 2019, the Get the Medications Right Institute, known as GTMRx, is a coalition of diverse stakeholders working to advance team-based medication optimization. The organization focuses on advancing and improving areas such as:

- Practice and care system transformation
- Value-based payment / policy solutions
- Precision medicine
- Health IT

**2. What is ACCP's relationship with GTMRx, and what is the level of our involvement?**

ACCP is a founding, funding member with a designated representative on the GTMRx Board. GTMRx would not have been established without this initial funding and continues to operate based on ACCP's continued funding contributions. In addition to financial contributions, both ACCP staff and members actively lead and contribute to various work groups, subgroups, task groups, and advisory groups.

**3. Where does our work in GTMRx fit into ACCP's strategic goals and advocacy of clinical pharmacists?**

GTMRx does not differ from ACCP in advocating for pharmacists, but rather helps frame our aligned goals of advancing comprehensive medication management (CMM) in patient-focused team-based care models so that it is not pharmacist-centric. This is necessary for broader stakeholder buy-in (e.g. physician/physician groups, employers, payers, policy makers). While GTMRx focuses on CMM and medication optimization,

particularly in primary and ambulatory care, ACCP focuses on more than just CMM. ACCP, at its core, is dedicated to advancing clinical pharmacists

Scope of practice and payment reform can be at odds with each other when addressed at the same time, like water and oil. Both have better outcomes when they are working parallel with each other. Alternatively, practice transformation and payment reform, though more complex, can work together hand in hand through collaboration. Think of the two mixing together like beautiful, well-blended cake batter. GTMRx and ACCP still have the end goal of moving scope of practice but are taking a different approach.

#### **4. How is ACCP partnering with GTMRx beyond advocating for CMM?**

ACCP partners with GTMRx on advancing medication optimization (broader than CMM) and pharmacogenomic services in a strategic collaborative partnership aimed at building diverse stakeholder engagement. These collaborative advocacy efforts are focused on advancing payment reform to create sustainable alternative payment models that leverage clinical pharmacists as integrated members of the care team, which includes, but is not limited to, CMM services.

#### **5. Why GTMRx Matters to ACCP Members?**

ACCP's deep involvement in GTMRx, including the leadership and active participation of ACCP staff and members, is at the heart of our advocacy work. It is through this work with GTMRx that advances and positions clinical pharmacists in patient-centered, team-based care models. GTMRx reaches a broader audience than ACCP can reach on its own, enabling wide dissemination of its resources, such as evidence-based approaches to advancing medication optimization. GTMRx not only furthers ACCP's advocacy in practice transformation, but also in policy and payment. Complementary to legislative efforts, GTMRx hosts a collaborative network and can obtain broader buy-in from a more diverse group of stakeholders to further practice advancement and advance payment reform.

#### **6. How can I find and utilize GTMRx resources?**

All GTMRx's resources are available online at [www.gtmr.org](http://www.gtmr.org) under the GTMRx Learning Center. There you can find CMM Use Cases, Infographics (which are great for simplified messaging), Evidence Documents, Promotional Kits for both providers and consumers, and much more. GTMRx is also actively involved on social media and shares a lot of informative and timely posts.

Twitter: <https://twitter.com/GTMRxInstitute>

LinkedIn: <https://www.linkedin.com/company/gtmrxinstitute/>

Facebook: <https://www.facebook.com/GTMRxInstitute/>

**7. How can ACCP members support or get more involved in GTMRx efforts? Can I get involved as an individual member?**

ACCP members can support and become more involved with GTMRx by becoming a [signing member](#) at no cost. This provides access to GTMRx resources, and you can receive updates and communications from GTMRx that go out to the broader membership (e.g. GTMRx blog, webinar announcements, updates on new resources).

Becoming a signing member also opens opportunities to volunteer and be engaged in ACCP's advocacy efforts. It serves as a strategic vehicle for broader stakeholder engagement. Sharing GTMRx resources with others, including within your organization, and encouraging other professionals (outside of pharmacy) to join as signing members are ways to get involved without leveraging GTMRx to your organization.

As an individual member, you have the ability to [join a workgroup or subgroup](#). If you want to talk to someone at GTMRx about the workgroups, you can contact Izzy Serji at [iserji@gtmr.org](mailto:iserji@gtmr.org).

**8. Why should I join GTMRx when I am already a member of ACCP? What value does it add in addition to being an ACCP member?**

It can be confusing with the overlapping efforts and staff/member participation. ACCP considers the efforts that will benefit more from GTMRx's interprofessional, multi-stakeholder coalition than from a member focused ACCP effort specific to clinical pharmacists. Another one of GTMRx's strengths is their marketing and communications expertise and resources. Resources are easier to find, access, and share on the GTMRx website, and GTMRx dissemination efforts reach a wider broader audience than ACCP's communication efforts. GTMRx excels in packaging and curating resources to more effectively reach an intended audience (e.g. [employer toolkit](#), [physician FAQs](#), [patient FAQs](#)). CMM education provided by ACCP focuses more on developing clinical pharmacists in delivering this service with high fidelity (e.g. new offering of the CMM Academy). These GTMRx and ACCP efforts complement each other, with GTMRx appealing to an audience broader than ACCP's reach. The value in GTMRx engagement in addition to being an ACCP member are the potential opportunities for engagement and networking, as well as leadership and career growth.