

How to Submit a Publishing Proposal

Components of a Publishing Proposal

The American College of Clinical Pharmacy (ACCP) welcomes the submission of publication proposals consistent with its mission to provide leadership, education, advocacy, and resources enabling clinical pharmacists to achieve excellence in practice and research. Publishing proposals for consideration for publication by ACCP should include the following elements:

1. A detailed table of contents
2. One to three sample chapters, if available, for the proposed publication, to illustrate the author's writing style and the approach to be taken in developing the content. If the proposed publication will include graphic elements (tables, figures, or other artwork), include examples with the sample chapters.
3. Information about editors, authors, and other contributors, to include:
 - name, institution/organization, address, daytime telephone, and e-mail contact information
 - curriculum vitae
 - description of editors'/authors'/contributors' background and experience in the subject area, including publications and presentations in the subject area or related areas
4. A completed publishing prospectus as provided below

Publishing Prospectus

Please answer each of the following questions regarding the proposed publication. Use additional pages to complete answers as needed.

1. What is the working title of the publication?
2. Describe the structure of the publication. How will the content be organized and presented?
3. Describe the content of the publication. Why is the subject important to the clinical pharmacy profession? What unmet need does it fill?
4. What background will the reader need to use the publication successfully? What specialized knowledge, education, or experience is required of the reader?
5. Describe the target market for the publication. For example, within the pharmacy profession, what types of practitioners would likely purchase this publication? Would the market for the publication include other health care professionals? Please describe and estimate the size of each group within the target market.
6. How will the publication be developed? For example, do you envision a single author or multiple authors? Would the project require the assistance of other contributors, such as an editor or editorial board? Please describe the publication development process.

7. Would the publication be used as a primary or supplemental text in education of pharmacy students or students of other health professions? Please specify the educational programs and the relevant courses.
8. What books or other media are available or in preparation on the same or similar subjects that are competitive with the proposed publication? Please provide author, title, and publisher of each. What are the strengths and weaknesses of these products?
9. How will the proposed publication differ from the above products in organization, level, approach, and content? Describe any features of the proposed publication that would distinguish it from competitive offerings (e.g., breadth or accessibility of content, timeliness, utility of format).
10. Please provide an estimated selling price for the product, based upon your understanding of the market and of any other competitive products.
11. When will a final manuscript be available for publication? Are there contingencies that could delay delivery of the manuscript or delay any necessary revisions?
12. What is the approximate length of the manuscript in typed, double-spaced pages?
13. What features will the publication include (e.g., charts, graphs, tables, figures, glossary, index, bibliography, appendices, companion software, other)?
14. How do you envision the book design and format? Will the publication best work as a perfect bound book, spiral, or other binding? What dimensions do you anticipate, such as pocket guide or larger? Please describe any other physical attributes that you envision in the final product.
15. How do you envision marketing the book? Are you active on social media?
16. Is the proposed publication or any of its components suitable to be delivered online or through another electronic format?
17. Has the publication proposal been reviewed by experts in the field? Please provide the names of three content experts who would be competent to review the manuscript for this publication.
18. Has the publication been submitted to other publishers? If yes, please identify each publisher and the status of the review.
19. Please provide any additional information relevant to the proposed publication.

Submitting a Publishing Proposal

Complete publishing proposals should be submitted to: Joanna Gillette, Publications Project Manager, American College of Clinical Pharmacy, 13000 W. 87th Street Parkway, Suite 100, Lenexa, KS 66215; (913) 492-3311 ext. 129; jgillette@accp.com. Thank you for your interest in publishing through ACCP.