



ACCP

International Clinical Pharmacist

Editor: Wafa Y. Dahdal, Pharm.D.

ADVERTISING RATE CARD

GENERAL INFORMATION

- Frequency:** Quarterly
Established: Spring 2011
Affiliation: American College of Clinical Pharmacy
Circulation: 10,200
Audience: Clinical pharmacists, educators, and officials who oversee clinical pharmacy practice and education
Editorial Mission: To advance clinical pharmacy practice beyond North America by providing a forum for colleagues to learn about and discuss issues related to clinical practice development and advancement, patient-centered services, training of future clinical pharmacists, credentialing, and continuing professional development

ADVERTISING INFORMATION

Advertisement Type

Announcements of quality educational programs, conferences, or products and position listings of interest to the international audience may be published in *ACCP International Clinical Pharmacist*.

Advertising Policy

Announcement and position listings are subject to review and approval of the editorial staff. All professional placement advertising shall be in accordance with all applicable United States statutes including all EEOC rules and regulations.

Submission Deadlines

Ads must be received by the first day of the month that precedes the release month of the next quarterly issue, as follows:

<u>Submission Deadline</u>	<u>Publication Issue (Release Month)</u>
April 1	Spring (May)
July 1	Summer (August)
September 1	Fall (November)
January 1	Winter (February)

Style and Format

ACCP accepts ads in electronic format only. Ads must be submitted electronically by e-mail to thayes@accp.com.

Text should be submitted as a Word document with any logo/image attached as a separate file. Logos/images should be sent as a .jpg file at 300 dpi (high resolution).

Editorial staff reserves the right to revise ads for consistency with the formatted style and grammar of the *ACCP International Clinical Pharmacist*.

Advertising Fee

Advertising fees are as follows:

<u>Number of Words</u>	<u>Fee</u>
Up to 250 words	\$550
251 – 500 words	\$700
501 – 750 words	\$850
751 – 1000 words	\$1100

Payment Terms and Information

An institutional purchase order, insertion order, or letter from a company officer or director authorizing ad placement must accompany all ads.

Payment will be required upon acceptance of the ad and must be received by ACCP no later than last day of the month that precedes the release month of the issue in which the ad will be published.

ACCP accepts payment by wire transfer or credit card.

Wire Transfer: Wire transfers must be payable in U.S. funds to American College of Clinical Pharmacy.

Send funds in U.S. Dollars to: Wells Fargo Bank, 420 Montgomery Street, San Francisco, CA 94104 USA
Swift Code: WFBUS6S
Beneficiary Name: Bank of Blue Valley
Beneficiary Account #: 4950040048
For Final Credit To: ACCP, Account #237264

All wire transfer charges are to be paid by the sender.

Please advise when wire transfer has been issued by e-mailing ACCP at thayes@accp.com.

Credit Card Payment: ACCP also accepts the following credit cards: American Express, Discover, MasterCard, and VISA.

Please submit payment information to:

ACCP International Clinical Pharmacist Advertisements
Attn: Tanya Hayes
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Fax: +1 913 492 0088

More Information

For more information, contact Tanya Hayes by e-mail at thayes@accp.com or by phone +1 913 492 3311.