ACCP Visual Abstract Challenge - Scoring Criteria

Background & Objective

- Includes title of article and study purpose in manner that engages the reader
- Provides citation with at minimum journal name and primary author

Methods & Study Design & Endpoints

- Includes major study design and study sites
- Defines comparison and intervention groups
- Defines key study population
- Primary outcome is clear
- Focuses on no more than 3 outcomes

Results, Data & Conclusion

- Uses graphics or icons to display data when possible, with supporting text
- Highlights key outcomes effectively
- Clearly states study conclusion based on results

Design

- Uses a palette of five or fewer colors
- Color scheme is appropriate and consistent
- Uses no smaller than 12–16-point font sizes
- Effectively uses graphics to represent outcomes and study population; graphics are simple and add value without detracting attention from the rest of the content
- Avoids copyrighted images or images that creator does not have rights to
- Presents data/information in meaningful and easy-to-understand graphs, figures, or charts

Overall

- Effectively, efficiently, and creatively communicates the essential points of the manuscript
- Graphic has a clear flow from start to finish (either top to bottom or left to right)